Cognitive computing How the mind of the computer can help us tackle AMR

Jeremy Frey
Physical and Digital Chemist
University of Southampton

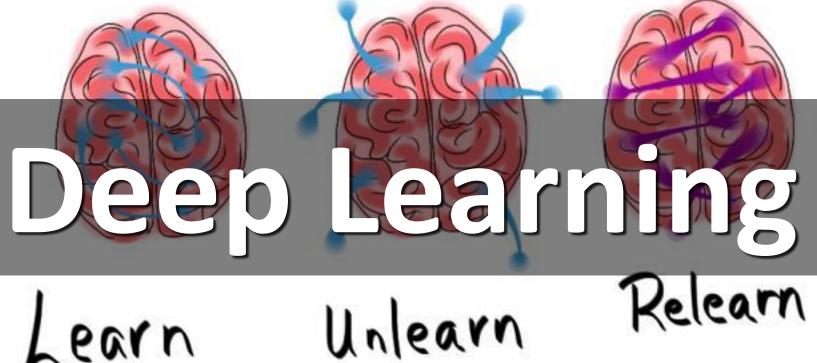
A Chemist's Digital Aura



Cognitive Computing

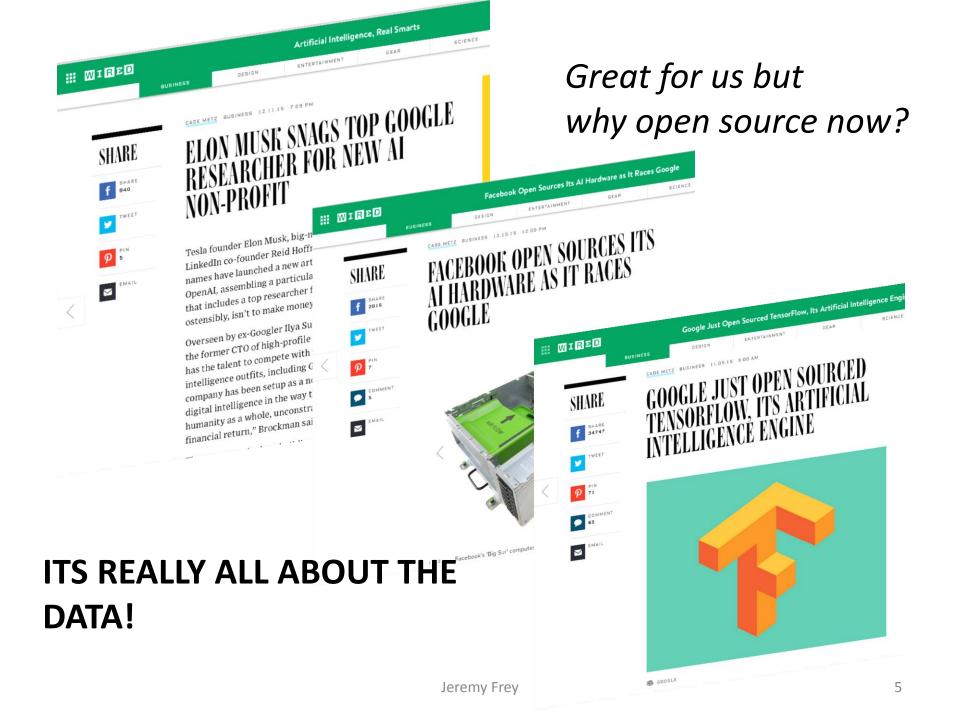
Finding connections from data

*changell facilitated by @courosa



Learn

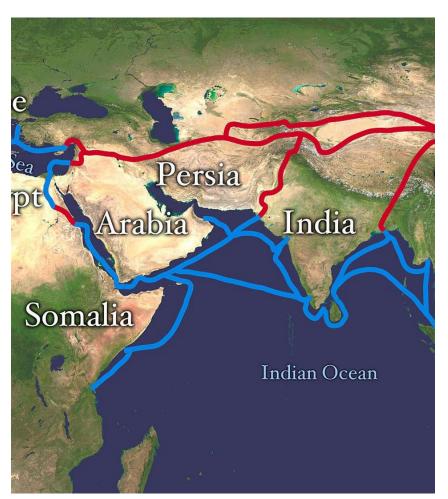
" NOW YOU SEE IT" @Cathy NDavidson





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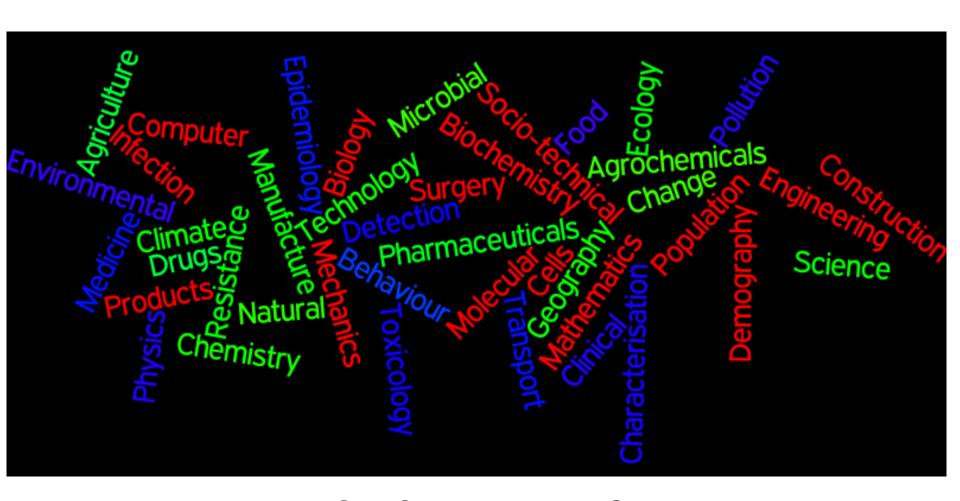
Data is the new Spice





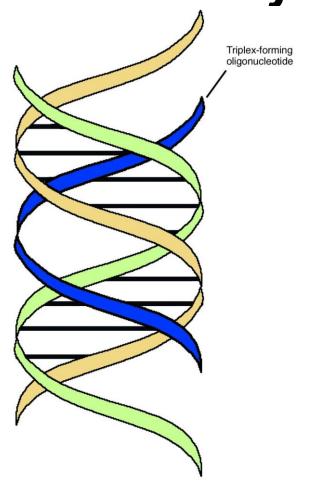


Information Integration

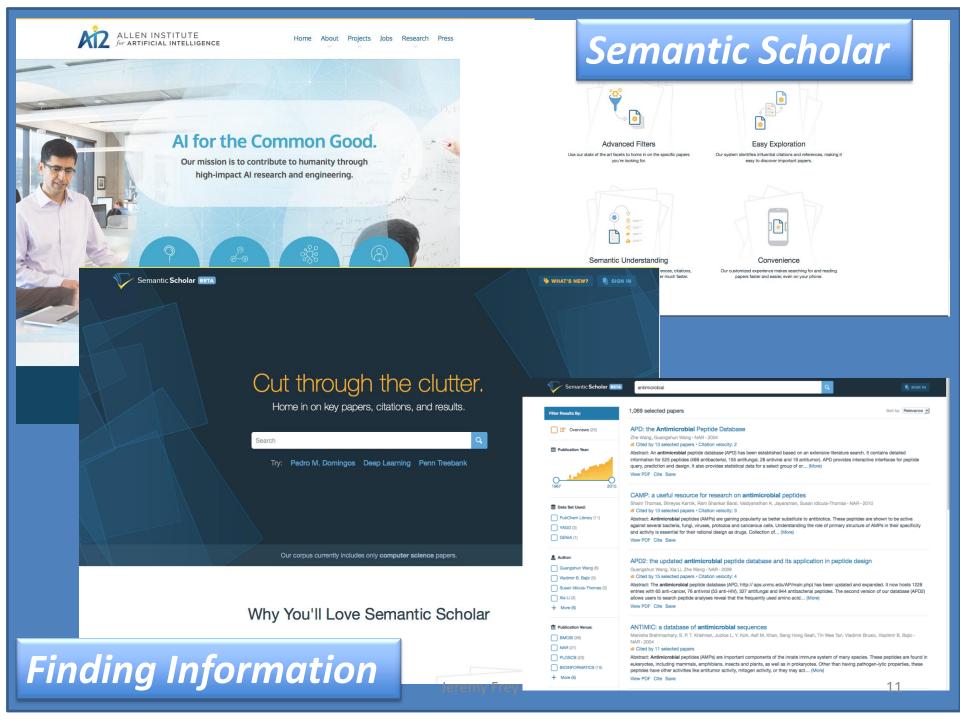


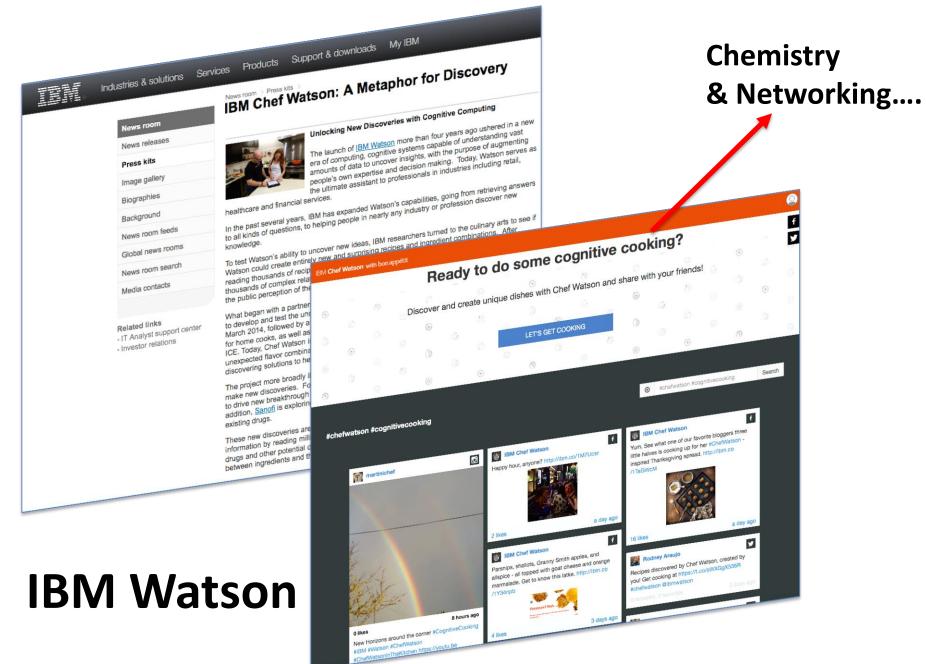
Guided Networking

Producers & Consumers of Data & Information









Jeremy Frey

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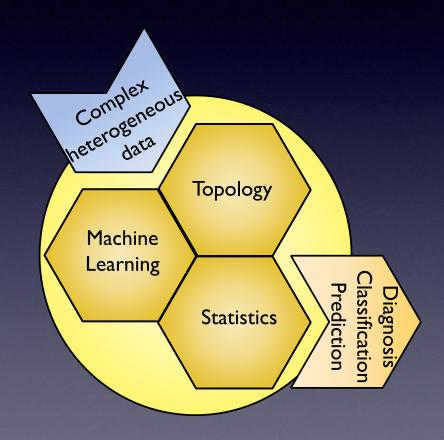
Joining the dots

How to find meaning in the deluge of data?

EPSRC-sponsored (£1.5M) interdisciplinary programme

Builds on a substantial work to create cross-disciplinary collaborations

A great example of IfLS unifying philosophy



Thank you for listening



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Trust me Mort - no electronic communications superhighway, no matter how vast and sophisticated, will ever replace the art of the schmooze